

# Cookie Policy

## Use of Cookies by Travis Perkins Group

We do use cookies on the CCF website. However, please be assured we do not collect or store personal data via the cookies used on any of the websites within the Travis Perkins group.

When someone visits one of our websites we collect session information to enable the customer the best possible journey through our website, as well as standard analytics information about how our website is performing for our customers. The analytics information is collected to find out things such as the number of visitors to the various parts of the websites. We collect this information in a way which does not show us the identity of any of the website customers. In all instances where we use Cookies, the purpose and intention from the Travis Perkins Group is to improve the customer journey on our website whilst keeping the confidence and privacy of our customers.

If we do collect personally identifiable information through the CCF website we will be honest with you about this. We will make it clear when we collect personal information and will explain what we intend to do with it. In all instances you will be asked to opt in to this sort of information so it will be a conscious decision we will ask you to make. This is usually provided in a tick box format.

## What are Cookies?

Cookies are files that store information on your hard drive or browser which means that the Travis Perkins Group can recognise that you have visited the CCF website before. Cookies make it easier for you to maintain your preferences on the CCF website, and by seeing how you use them, we can tailor them around your preferences and measure usability of the CCF website. This is important to us and you because we want to make sure our websites are as user friendly as possible ensuring you have a good experience when browsing or purchasing on our website.

## How can you prevent Cookies?

If you want to, you can disable the cookies from your browser and delete all cookies that are stored on your computer. You can do this as often you want to. To find out how to do this for your particular browser you can go to "help" on your browser's menu or you can visit <http://www.allaboutcookies.org/>

## What happens if I do disable Cookies?

You need to be aware that should you choose to disable cookies from your browser it may prevent you from taking full advantage of the CCF website and some or all of the areas of the website may fail to work for you.

The paragraphs below give you an easy insight into all the cookies used by the CCF website:

**Session Cookie:** This cookie is necessary to provide essential services to the customer as it maintains your page by page browsing, useful for your website experience as it remembers when you log in, your default 'favourite' branch, basket and site customisation. The data collected by the cookie includes user details, postcode/address, branch identification, where the customer is based, basket status and the process the customer is going through (checkout etc.).

**Basket Cookie:** This cookie is necessary to provide essential services to the customer such as processing an order, scheduling delivery and collection and site customisation. The data collected by the cookie includes user details, postcode/address, branch identification, basket status and the process the customer is going through (checkout etc.) This cookie collects information in an anonymous form, data including the number of visitors to the CCF website where visitors have come from and the pages they have visited during their session/ time spent on the website. Low End of Yes session (when you have finished using the website)

Google Analytics Tracking: These cookies are used to collect information (non-personal information) about how visitors use the CCF website. We use the information to compile reports on usability for internal company use only, and so we can improve the website for our customers.

Third Party Cookie: These cookies are used to collect information (non-personal information) about how visitors use the CCF website. We use the information to compile reports from prospect emails only, so we can improve the website journey for our customers.